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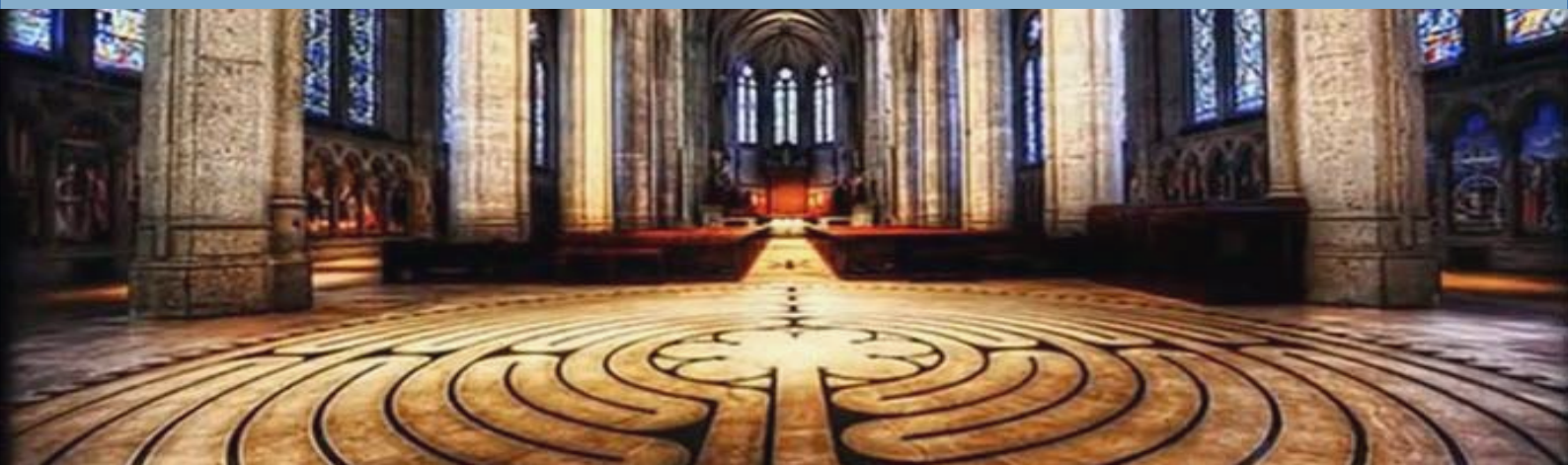
Jahre Forschungsgruppe
Medien und Religion

Thinking Methods in Media and Religion

Prof. Dr. Mia Lövheim, Uppsala

Prof. Dr. Roger Odin, Paris

Prof. Dr. Sigrid Schade, Zürich



3. November 2014

Öffentliche Vorträge und Diskussion

14:00–18:30

Universität Zürich, Rämistrasse 71, 8006 Zürich

KOL-G-212

Eintritt frei

Alle Interessierten sind herzlich eingeladen.

Workshop

The research group Media and Religion, based at the Centre for Religion, Economy and Politics (ZRWP), was formed in 2004. To celebrate ten years of intense activity, we have as our guests Mia Lövheim, Roger Odin, and Sigrid Schade, who have significantly influenced our approach to the relationship between media and religion, broadly understood. We would like to engage these experts in a direct exchange involving students and colleagues, with opportunities for discussion and, we hope, an animated debate.

The exploration of the theoretical and methodological approaches introduced by these three scholars reveals stimulating possibilities for the study of visual communication within religious traditions and institutions and for research on the use of religious symbols and references in varied medial discourses. For this reason, we will not focus on one particular religious tradition or symbol but seek instead an opportunity for reflexion on methodological approaches to (audio-)visual communication in religion and religion in (audio-)visual communication.



Special Guests

Mia Lövheim, professor of Sociology of Religion at Uppsala University, Sweden, with a research specialisation in new media and gender.

Roger Odin, professor emeritus of Information Science and Communication at the Université de Paris III Sorbonne Nouvelle, with a research focus on communication, film, and semio-pragmatics.

Sigrid Schade, director of the Institute for Cultural Studies in the Arts at Zurich University of the Arts, with principal research areas in mass media, art, and cultural exchange.

Programme

Monday, 3 November



14.00–14.30

Welcome Address and Introduction

Daria Pezzoli-Olgiati

14.30–15.00

(Re)Making a Difference: Religion, Mediatization and Gender

Mia Lövheim

15.00–15.30

Discussion

15.30–16.00

Break

16.00–16.30

Religion and Spaces of Communication

Roger Odin

16.30–17.00

Discussion

17.00–17.10

Projection of
THIS IS YOUR MESSIAH SPEAKING (Vera Frenkel,
CN 1991, 9:50)

17.10–17.40

Religion: Medial Layerings of Communication as Communion

Sigrid Schade

17.40–18.10

Discussion

18.10–18.30

Concluding Remarks

Marie-Therese Mäder

Organisation



ZRWP

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